



# CAPABILITY STATEMENT

## COMPANY OVERVIEW

Gray Ghost Broadcasting partners with clients to produce high-impact audio and visual advertising campaigns. Utilizing its KQKD FM and AM radio stations alongside digital media platforms, the company delivers targeted messages that drive measurable results. By combining radio campaigns with visually engaging content for YouTube, social media, and other channels, Gray Ghost Broadcasting creates comprehensive marketing strategies designed to maximize audience reach and engagement.

Gray Ghost Broadcasting produces impactful audio and visual advertising campaigns distributed through its KQKD FM and AM radio stations as well as a range of digital platforms. Services include script development, professional voice-over work, and music production to create memorable radio ads. The team also designs and produces visually compelling commercials using in-house graphic design and video production expertise, delivering targeted campaigns for platforms such as YouTube, social media, and other digital channels. By combining radio broadcasting, digital marketing, and creative production, Gray Ghost Broadcasting ensures clients achieve a strong and consistent market presence.

## CORE COMPETENCIES

- Radio Broadcasting
- Digital Marketing
- Radio Ad Production
- Graphic Design
- Music Production
- Voice Over Work
- Video Production
- Script Development

## DIFFERENTIATORS

Gray Ghost Broadcasting reaches an audience of 60,000 listeners through AM and FM radio broadcasting and is certified in Local Broadcasting Sales. The team's background includes years of management consulting experience, helping Fortune 500 companies improve profitability through salesforce optimization, product mix refinement, and strategic partnerships. Creative credentials include producing music featured on MTV, BET, VH1, and Billboard charts, as well as writing, directing, producing, and editing feature films currently available on platforms such as Netflix, Amazon, and TUBI.

## Gray Ghost Broadcasting LLC

[www.kq1380gov.com](http://www.kq1380gov.com)

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## VENDOR PROFILE

### UEI:

W64AV6CVW448

### CAGE:

14P79

### Primary NAICS:

516110 - Radio Broadcasting Stations

### Secondary NAICS:



(617) 909-7246



[www.kq1380gov.com](http://www.kq1380gov.com)



[miriamb@kq1380.com](mailto:miriamb@kq1380.com)



Address by Request